

FOR ATTENTION OF SHAREHOLDERS HOLDING SHARES IN PHYSICAL FORM

Dear Shareholder (holding Physical Share Certificate),

Sub: Furnishing of PAN, KYC details and Nomination by holders of physical securities

SEBI has vide Circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated November 3, 2021 read with SEBI/HO/MIRSD/MIRSD_RTAMB/P/ CIR/2021/687 dated December 14, 2021, mandated furnishing of details of PAN, email address, mobile number, bank account and nomination by holders of physical securities. The said norms/ procedural requirements were further simplified/ modified/ revised by the SEBI vide its **Circular no. SEBI/HO/MIRSD/MIRSD-PoD-1/P/CIR/2023/37 dated March 16, 2023** ("SEBI circular dated March 16, 2023") to address the difficulties being faced by the investors regarding certain procedural aspects of the provisions and documentation required for processing investor service requests. The SEBI circular dated March 16, 2023 supersedes the earlier aforesaid circulars.

The key highlights of the SEBI circular dated March 16, 2023 are as under:

All holders of physical securities of the Company are mandatorily required to furnish the following documents / details to the RTA i.e. Maheshwari Datamatics Private Limited:

1. PAN
2. Nomination
3. Contact Details
4. Bank Account details
5. Specimen Signature

The detailed requirements are given in Annexure – A to the SEBI Circular dated March 16, 2023. ([Click here for SEBI Circular](#))

The holders of physical securities in Company shall submit form ISR-1 to the RTA for updating PAN and other KYC details. ([Click here for Form No. ISR1](#))

In case of mismatch in the signature of the holder in the records of RTA, the investor shall furnish original cancelled cheque and banker's attestation of the signature as per form ISR-2. ([Click here for Form No. ISR2](#))

The holders of physical securities in Company shall continue to use form SH-13 and SH-14 for declaration of nomination and change in nomination, respectively. However, in case the holders of physical securities in Company wants to opt-out of nomination, form ISR-3 shall be filed. ([Click here for Nomination related forms](#))

The holders of physical securities in Company are requested to ensure the above details are updated with the RTA before **October 01, 2023**, since folios for which the above details are not available thereafter **shall be frozen**.

The hard copies of the duly executed forms along with relevant documents/details should be sent to our RTA at the following address:

MAHESHWARI DATAMATICS PVT. LTD.

Unit: EMAMI REALTY LIMITED

23, R.N. MUKHERJEE ROAD, KOLKATA – 700001

Tel: (033) 2248-2248, 2243-5029, E-mail: mdpldc@yahoo.com;

Alternatively, you can submit the e-signed forms and relevant documents/ details through your email id.

As required by the Income Tax Authorities, please link your PAN and Aadhaar by **before the date as specified by the Central Board of Direct Taxes**, if not linked earlier, to avoid freezing of your folio.

You may get in touch with our RTA for any queries or assistance in this regard.

For **Emami Frank Ross Limited**

Sd/-

Amrita Bhattacharya

Company Secretary & Compliance Officer